

AI

SOCIAL INVENTOR

USE YOUR VOICE TO SPREAD THE LOVE FOR
SCIENCE AND HEALTH IN TODAY'S YOUTH



MindKind
RESEARCH GROUP



**Tecnológico
de Monterrey**

ROLE DESCRIPTION

SOCIAL INVENTOR



MindKind
RESEARCH GROUP

ENJOYS
GRAPHICAL
DESIGN,
WRITING AND
MARKETING

ABLE TO
PRODUCE HIGH
QUALITY
GRAPHICAL
AND WRITTEN
CONTENT

INTERESTED IN
ARTIFICIAL
INTELLIGENCE
APPLICATIONS

IMMERSION IN
SOCIAL MEDIA

PROFILE

- 1 GENERATE WEEKLY POSTS FOR FACEBOOK, INSTAGRAM AND OTHER SOCIAL NETWORKS.
- 2 GENERATE VIDEO CONTENT AROUND THE TOPIC OF ARTIFICIAL INTELLIGENCE .
- 3 FORMAT DOCUMENTS FOR EVENT INVITATIONS AND INTERNAL COMMUNICATIONS.
- 4 WRITE COLUMNS ON ARTIFICIAL INTELLIGENCE AND REPORT ON MINDKIND'S CONTRIBUTIONS TO THE FIELD IN OUR NEWSLETTER
- 5 GENERATE CONTENT TO REFLECT TO THE GENERAL PUBLIC, THE WORK BEING DONE BY OUR RESEARCHERS AND COMMUNITY BUILDERS.
- 6 AID IN DESIGNING AND EDITING GRAPHIC FIGURES AND VIDEOS FOR SCIENTIFIC PAPER SUBMISSIONS
- 7 HELP MINDKIND ESTABLISH A PRESTIGIOUS PUBLIC IMAGE AND GROW OUR SOCIAL PLATFORMS.

ROLE TASKS